
Niche Market Swipe File

- Ideas, Tools & Resources -

Niche Idea Swipe File

Desperate Markets: Health

Insomnia

Morning Sickness

Teeth Whitening

Excessive Sweating

Acne

Psoriasis

Bruxism (Teeth Grinding)

Weight Loss (sub niches including eliminating love handles, beer belly, post pregnancy weight loss, man boobs, eliminating stretch marks, acai berry, etc)

Impotence (erectile dysfunction)

Yeast Infection (Thrush)

Gout

Hypertension (high blood pressure)

Halitosis (bad breath)

Nail Fungus

Removing/Preventing Warts

Removing / Preventing Painful Boils

Cold Sores (recurring cold sores)

Acid Reflux (heartburn)

Cure Hemorrhoids
Bacterial Vaginosis
Sciatica
Anxiety/Stress/Panic Attacks
Pregnancy, Infertility
Endometriosis
Eliminating Tinnitus
Eczema
Stop Snoring
Hypothyroidism
Angular Cheilitis
Restless Legs
Premature Ejaculation

Desperate Markets: Finance

Debt Consolidation, Credit Repair
Avoiding Bankruptcy
Securing a Mortgage
Preventing/Dealing with Foreclosure
Work At Home (securing telecommuting positions, online work)
Finding a Job (offline, resumes, preparing for interviews)

Desperate Markets: Misc

Pest Control

Parenting help (colic baby, teething problems, etc)

Dental Pain (home based remedies, etc)

Penis Enlargement

Body Odor

Bed Wetting

Hair Replacement

Facial Hair Elimination (focusing on women)

Increasing Height

Anti Aging

Nail Biting

Quit Smoking

Desperate Markets: Relationships

Get Your Ex Back

Marriage Repair

Dating (online dating, approaching women, pheromones, confidence, seduction guides, etc)

For additional niche and topic ideas, visit the Clickbank marketplace and browse the "Health & Fitness" category.

Other Helpful Resources:

<http://www.EmbarrassingProblems.com>

<http://www.17shopping.com>

Niche Evaluation Tools & Resources

Google Trends

<http://www.Google.com/trends>

Google Trends reveals the current popularity of a search term (keyword) and provides you with related resources (including articles, blogs and news).

Trend Watching

<http://www.TrendWatching.com>

Compete

<http://www.Compete.com>

Alexa

<http://www.Alexa.com>

Amazon

<http://www.Amazon.com>

Amazon Best Sellers

<http://www.amazon.com/gp/bestsellers/books>

Yahoo Buzz

<http://buzz.yahoo.com>

ClickBank Resources:

CB Engine: <http://www.cbengine.com> - **CB Trends:** <http://CBTrends.com>

CB Analytics

<http://www.CB-Analytics.com>

MicroNicheFinder

<http://www.MicroNicheFinder.com>

Directories:

<http://www.DMOZ.org> - <http://dir.yahoo.com> - <http://ehow.com>

Community Groups:

Google Groups: <http://www.groups.google.com>

Yahoo Groups: <http://www.Groups.yahoo.com>

Q&A Communities:

Answer Bag: <http://www.answerbag.com>

Yahoo! Answers: <http://answers.yahoo.com>